



FOR IMMEDIATE RELEASE

DuBois Chemicals Sustainable Solutions Program

SHARONVILLE, Ohio – (August 6, 2008) – DuBois Chemicals announces the introduction of its' Sustainable Cleaning Solutions program designed to reduce their customers total cost of ownership through products and applications that are lean, green and clean.

As the price of fuel and raw materials has skyrocketed, industry has been forced to find cost reduction methods including the evaluation and implementation of green technologies that will not only improve their environmental footprint, but reduce energy, water and labor cost. During the past twenty years, DuBois has taken the lead by developing products and applications that focus on these areas.

Blair Imbody, DuBois Vice President of Marketing and R&D, states "DuBois has a long standing tradition of developing products that reduce environmental impact and total operating cost and we must strive to do even more. Our sustainability initiative has been a central part of who we are and it serves as the cornerstone of our total cost of ownership approach through partnership with our customers." DuBois Training Manager Kevin Davis sums up the initiative by saying; "It's about focusing our resources to be our customers' partner in sustainability. It's this partnership that allows us to work in unison to do what's right in protecting our environment creating a win for us all."

The U.S. Environmental Protection Agency recently released a lean manufacturing case study that highlights the results of such a partnership between DuBois and Steelcase, a global leader in the office furniture industry. Working together, they have implemented metal cleaning and finishing solutions that have reduced process cost in energy, water and labor in excess of 50 percent while reducing waste stream discharges in excess of 80 percent.

DuBois has been actively working to provide similar savings to many of its customers by surveying their current processes looking for sustainable cost reduction opportunities and implementing those solutions that best meet their needs. DuBois specializes in the areas of water/wastewater treatment, surface finishing/paint pretreatment, maintenance, equipment, transportation and paper machine cleaning solutions.

DuBois Chemicals is the industrial division of JohnsonDiversey Inc., a leading global provider of cleaning and hygiene solutions. Since 1920, DuBois has been a leading specialty chemical provider dedicated to offering best in class sustainable solutions for safe, healthy and high performing facilities. For more information on DuBois Chemicals, please visit www.duboischemicals.com.

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